

Telling your story is powerful.

Share a quick introduction

- Who you are and why you're here

Let simplicity be your guide – storytelling is an art.

- Think about the beginning, middle and end.

Share your reason for telling the story

- What is your main objective of sharing this story?

Don't share all the details

- Give enough detail to set the context and help your audience experience your story. Aim for balance - giving too few details prevents people from envisioning your story.

Highlight your skills and experience

- Storytelling improves with practice. Share what is unique about your parent leadership and engagement journey.
- People want to know how you got involved and why.

Use media

- Pictures are worth a thousand words!

Stories are personal

- The stories that affect us most are personal ones because they ring true. When you tell your story, speak in your own voice.
- Humor can be of help
- Tell your story, speak from your heart